

Chris Page

Multi-media Designer

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www.chrisjonpage.com / Brooklyn, NY

Work Experience

AdMixt

Multi-media Designer

Feb 2021 - Current / Remote

- Created thumb-stopping ads for our many e-Commerce brands, encompassing many different styles and target demographics.
- Collaborated directly with client managers to propell client's spend which ranged from 5k to nearly 800k ad spend a month.
- Conceptualized and delivered a multitude of assets across several social media platforms including Instagram, Tiktok and Snapchat.
- Developed internal design elements including our website reel, one-sheeters, and brand guidebook.

Jeffrey Campbell

Graphic / Motion Designer

Sept 2020 - May 2022 / Los Angeles, CA

- Designed emails, GIFS, website assets, Instagram stories and promotional goods for Jeffrey Campbell's shoe & lifestyle brand.
- Participated in team brainstorms, often communicating directly with their creative director, to bring creative concepts into reality.
- Created monthly promotional gifts for the JC brand including a yearly planner, postcards, totes, giftcards and other printed goods.
- Often contributed copy, conceptual ideas, and sensitive cultural awareness into each asset shared with JC's email subscribers and over 940k Instagram followers.

Commonthread Collective

Multi-media Designer

Feb 2020 - Current / Los Angeles, CA

- Responsible for the execution of digital assets across a multitude of mediums ranging from static ads and video assets, to landing page design and motion graphics for our e-commerce clients.
- Communicated directly with brand strategists about client's goals, to create vibrant assets utilizing Adobe Creative Suite.
- Frequently reimagined older assets from clients to breathe new life into new ad campaigns.

Dupont Studios

Video Editor / Animator

Aug 2015 - Aug 2016 / Washington DC

- Produced digital content for a multitude of local groups, museums, and companies throughout the DC area.
- As a very small multi-media agency, we often worked quickly and efficiently with no room for carelessness or miscommunication.
- Responsible for the completion of several video projects a week, including production, editing, color, sourcing music, story boarding, animation, and following up until client approval.

Hobbies / Interests

Traveling, Photography, Illustration, Screen Printing, Music Production, Climbing, Skateboarding, Taro Flavored Foods, and Sharing Interests.

Skills

Graphic Design
Illustration
2D / 3D Animation
Motion Graphics
Video Editing

Photography
Sound Design
CSS+HTML
UX / UI Design
Screen Printing

Tools

Adobe Photoshop
Adobe After Effects
Adobe Illustrator
Adobe Premiere Pro
Final Cut Pro

Figma
Procreate
Logic Pro
Blender
Wordpress

Education

Virginia Commonwealth University
BFA, Painting+Printmaking, Dec 2011